



PETRA PEOPLE

**VETERAN'S TOP FIVE:
ANDY BAILEY'S FAVORITE NEW STARTUPS**



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LIFE LESSONS for BUSINESS OWNERS**

As the founder of Petra Coach, Andy Bailey helps organizations identify and clear the logjams thwarting their success. Bailey is a serial entrepreneur and current president of the EO Nashville Chapter, named one of the fastest growing EO chapters in the world. He has been named Entrepreneur of the Year by MTSU's Jones College of Business and has been honored for his volunteer work. Bailey shared with us his short list of favorite new startups as part of our occasional series focusing on what the city's established entrepreneurs think of its rising stars.

Here are his top five picks for best new startups:





Deavor - deavor.co - Deavor is a co-working space located in the heart of one of Nashville's most creative neighborhoods – Germantown. Deavor brings together like-minded individuals from varying backgrounds and industries in a creative space where they can inspire and collaborate with one another. It is a great place for Nashville entrepreneurs who work from home or travel often and want to feel grounded in a working community.

Wannado - wannadolocal.com - I travel often and Wannado helps me keep up with all of the Nashville happenings once I'm back in town. The easy-to-view format of the app puts the best local events in one place and then allows you to filter these experiences based on your preferences. Wannado is a huge help when I'm feeling indecisive or want to try something new in Music City.

iQuantifi - iquantifi.com - iQuantifi provides comprehensive and personalized financial advice based on a series of questions that take your current and future goals into consideration. This tool is perfect for people that struggle with setting achievable financial goals and for those working towards multiple goals simultaneously – like an entrepreneur.

Daio - daio.com - With this tool, designers can create amazing apps, invite fellow creatives or peers to collaborate, and then send clients an interactive demo for fast reviews and feedback. As someone who sees a lot of clients struggling under multiple drafts, I love that a product like Daio exists to cut down on the amount of project-related emails and confusion.

Zeumo - zeumo.com – Good communication is at the center of a successful workplace, which is why a large part of my job is teaching business leaders how to better interact with their team. Zeumo makes it easy to engage employees by giving organizations a customizable platform (much like an internal social media channel) to send out important company-wide information, updates, questions and conversations. This cuts down information overload.

This story was originally published in The Tennessean.

THE PETRA EXPERIENCE

The Petra Experience is like a Mental Marathon of focused effort to create a specific set of priorities and a planned process to achieve them... as a team.

Looking to change your business life - forever?

The daily grind of growing a business is tough... it doesn't have to be that way. We work from our own business experiences while focusing on your business – as coach and an accountability partner. We implement the Petra Process in a way that ensures it “sticks” then we stay engaged to keep you on your path to success and less frustration. We don't want this to be just another thing you start – then it gets ignored and finally dies... let's stop that cycle in your business. The Petra Program 'clarifies' what is most important to be done – by whom, by when – **AND** creates an accountability structure to ensure **IT GETS DONE.**

Andy Bailey is lead entrepreneur coach with business coaching firm Petra and serves as the Entrepreneur Organization's global membership director. Visit his blog at www.petracoach.com for more business and leadership insight.

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