



TOP 3 Challenges / SWOT

What are the top 3 challenges that you feel **MUST** be addressed, explored, answered??

1.

2.

3.

SWOT – make a list (fast, no need to think too much – just jot down what comes to mind) of what you feel your companies “Strengths, Weaknesses, Opportunities and Threats are “TO MAKING IT’S PLAN” this year.

S – Strengths:

W – Weaknesses:

O – Opportunities –

T – Threats –

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‘Manage Activities – Inspire People’